



# Roundtable

## How to Strengthen University-SMEs' Partnerships for Sustainable Solutions in Africa

**March 3rd and 4th, 2022\***

**Online and in person at Sven Hultinsgata 2, Gothenburg\*\***

Join a two day roundtable to explore opportunities for improving collaborations between universities and SMEs in the OKS region (Öresund-Kattegat-Skagerrak) for the development of sustainable commercial solutions targeting African markets.



\*This event will be online, and in person in Gothenburg (only if Covid-19 situation permits).

# Roundtable: How to Strengthen University-SMEs' Partnerships for Sustainable Solutions in Africa

## Program *Central European Time*

### March 3<sup>rd</sup>

- 12:00** Lunch and Mingle
- 13:00** Kick-off: Collaboration on Green Innovation and Knowledge Based Business Development for African Growth Markets
- 13:30** Research on Synergies and Barriers in University-SMEs' Collaborations
- 14:15** Examples of Research-Driven Innovation in African Markets
- 15:00** The SDG Impact Assessment Tool – an Online Self-Assessment Tool for Operationalising the Sustainable Development Goals
- 16:00** Identifying Research Strengths that Could Contribute to Sustainable Business in an African Context
- 17:00** Close

### March 4<sup>th</sup>

- 09:00** Case Studies on University-SMEs' Partnerships for Sustainable Solutions in Africa
- 11:00** Challenges and Solutions to University-SMEs' for Partnerships for Sustainable Solutions in Africa
- 12:00** Lunch
- 13:00** Continuation of Challenges and Solutions to University-SMEs' for Partnerships for Sustainable Solutions in Africa
- 14:00** Next Steps: Funding Opportunities and Creation of an Alliance of the Willing
- 15:00** Close

## Project

This roundtable is part of the Interreg-funded bridge-building project *Collaboration on Green Innovation and Knowledge Based Business Development for African Growth Markets*. The project partners are: Inclusive Business Sweden, Access2Innovation, and the Norwegian-African Business Association. This bridge-building project is a first step that will enable us to find potential partners in academia with aligned interests with whom we can define and raise funds for a larger project implementation project. The roundtable is brought to you in collaboration with SDSN Northern Europe.

## Who can participate?

Researchers, university staff, SMEs, business support actors and innovation facilitators in the OKS region.

## How to participate?

Add to your calendar: [Mar 3rd](#) and/or [Mar 4th](#)  
Register [here!](#) Places are limited, so RSVP latest by February 23<sup>rd</sup>, 2022.

## Contacts

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