

# NORWEGIAN-AFRICAN BUSINESS SUMMIT 2012

- *Play a part in the African growth story*

## PLAZA HOTEL, OSLO, 12 OCTOBER 2012 PROGRAM

08:00 – 09:00	Registration: coffee and tea	<i>MoC: Nina Røde Cave, Concept Communications</i>
09:00 – 10:30	<b>MORNING PROGRAM</b> Introductory remarks: more Norwegian business in Africa  Africa's growth story – seen from Ghana  How Google see the future in Africa  Transforming African agriculture into business opportunities	Norwegian Minister of Foreign Affairs, Mr. Espen Barth Eide  His Majesty Otumfuo Osei Tutu II, Ghana  Mr. Joseph Mucheru, Regional Lead Sub-Saharan Africa, Google  Mr. Jørgen Ole Haslestad, President & CEO, Yara International
10:30 – 10:50	Networking break	
10:50 – 12:30	<b>THE AFRICAN CONSUMER</b> <b>The rising continent</b> - a discussion on macro-economy and the drivers of the African consumer story. Where are the opportunities and how should you take advantage of them  <b>Panel: an African shopping expedition</b> – opportunities for consumer focused players  A growing middle class and demand for consumer goods are making companies begin to look to a future beyond resources.  What are the perceived and actual risks when investing in Africa?  <b>Funding opportunities for your Africa venture</b> - The World Bank Group's funding opportunities when entering African markets  <b>A Private Equity firm buying and selling an African company</b> - A Private Equity firm takes the audience through an investment they made in the consumer sector discussing	Mr. Arend van Wamelen, partner, McKinsey&Co, South Africa  Editor Anver Versi, African Business Magazine (Moderator)  Dr. Jolyon Ford, Senior Analyst Africa, Oxford Analytica  Mr. Arend van Wamelen, McKinsey&Co  Mr. Kenneth Oyolla, Global Head of Marketing Activation, Nokia  Ms. Bethlehem Tilahun Alemu, Managing Director of SoleRebels, Ethiopia  Olivier J. L. Lambert, Manager, Multilateral Investment Guarantee Agency, World Bank Group  Mr. Lloyd West, Vice President,

valuations, growth/value added, managing and mitigating risks, and exit Aureos Advisers Ltd

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12:30 – 13:30 Lunch & networking

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13:30 – 15:00 **PARALLEL SESSIONS, part I**

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**SESSION 1: OIL AND GAS OPPORTUNITIES IN AFRICA, with:**

- H.E. Aston P. Kajara, Minister of State for Privatisation and Investment, Government of Uganda
- Mr. Petter Nore, Director Norad
- Mr. Kristian Siem, Chairman, Subsea7
- Mr. Harris Utne, Project Manager, Rystad Energy
- Mr. John Small, Chief Executive, Eastern African Association (UK)
- Mr. Hans W. Meier-Ewert, Managing Partner, Africa Access GmbH, Hamburg
- Mr. Oheneba Akwasi Abayie, Ghana
- *Statoil Representative (TBC)*

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**SESSION 2: TELECOM & TECHNOLOGY IN AFRICA, with:**

- Mr. Joseph Mucheru, Regional lead, Sub Saharan Africa, Google
- Mr. Kenneth Oyolla, Global Head of Marketing Activation, Nokia
- Mr. Andreas Thome, Executive Vice President Sales&Marketing, Opera Software
- Mr. Finn Helge Tolpinrød, Group CEO, IPX Extenso
- Mr. Håvard Hovedhaugen, Acting Deputy Director General, FK Norway

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13:30 – 15:30 **PARALLEL SESSIONS, part II**

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**FINANCE**

**Understanding and Mitigating Risks in African Markets**

The political, economic, and financial risks associated with investing in African markets viewed through sovereign risks: how do you manage them and how do you price them? The impact of external shocks – such as the Euro crisis – on African markets; how do you trade in African markets?

Speakers:

- Mr. Christian Esters, Senior Director Sovereign Ratings. Standard & Poor's
- Mr. Graham Stock, Chief Strategist, Insparo Asset Management

**Keynote: Seeking Alpha—strategies for alpha in Africa equity markets**

- Dr. Ayo Salami, CIO – Africa funds. Duet Group

**African Capital Markets – investing in the ‘final frontier’**

Coverage of equity capital markets in Africa; update on North Africa; discussion of alpha & beta, liquidity; are African markets still an uncorrelated investment; index investing versus stock picking; IPO outlook.

Speakers:

- Mr. Lloyd West, Vice President, Aureos Advisers Ltd
- Dr. Ayo Salami, CIO Africa, Duet Group
- Mr. Tarek Shahin, Portfolio Manager Frontier Markets, Investec Asset Management

**Interview with Mr. Sverre Thornes, CEO, KLP: How, not Why Africa**

Why allocate to African markets; what are the expectations of investors when making allocations to Africa; what will it take before more Norwegian capital is allocated towards African markets.

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15:10 – 16:40

### PARALLEL SESSIONS, part III

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#### SESSION 3: RENEWABLE ENERGY IN AFRICA, with:

- Mr. Arvin Gadgil, Deputy Minister of Development, Ministry of Foreign Affairs
  - Ms. Line Amlund Hagen, INTPOW, Session moderator
  - Mr. Eddy Njoroge, Managing Director, KenGen
  - Mr. Mark Davis, Head of Renewable Energy at Norfund
  - Ms. Carole Rosenlund, International Center for Hydropower
  - Mr. Karabo Maelane, Investment Promotion Manager, WESGRO
  - Ambassador Ole Lindeman, Energy+ at the Norwegian Ministry of Foreign Affairs
  - Mr. Alex Blomfield, Senior lawyer, Wikborg Rein
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#### SESSION 4: AGRIBUSINESS OPPORTUNITIES IN AFRICA, with:

- H.E. Dr. Mustafa Osman Ismail, Minister of the Higher Council for Investment, Republic of Sudan
  - Mr. Samuel Afari-Dartey, Chief Executive Officer, Forestry Commission of Ghana
  - Daniel A. Tanoë, UN Economic Commission for Africa (UN-ECA)
  - Dr. Jolyon Ford, Senior Analyst Africa, Oxford Analytica
  - Ms. Elin Ersdal, Head of Industrial partnerships, Norfund
  - Mr. Frank Nagel, Region Manager Africa, Rabobank
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14:00 – 16:00

Speed-dating with Ambassadors and regional experts

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16:40 – 18:00

Reception (Hosted by Yara International)

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Register to attend from NABA's homepage – go to [www.norwegianafrican.no](http://www.norwegianafrican.no)

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